



**West Side Park  
Downtown Champaign**

**Friday, August 17**  
(12:00 – 3:00 pm set-up)  
5:00 – 11:00 pm

**Saturday, August 18**  
11:00 am – 11:00 pm

**Sunday, August 19**  
(9:00 – 11:00 am Teardown)

## FOR-PROFIT COMMUNITY CORRIDOR AGREEMENT - 2018

Business/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Description of Activity/Display: \_\_\_\_\_

### SPONSOR CONTRIBUTION:

- Agreement must be received by Friday, June 29 to ensure name placement on map.
- \$150 for for-profit organization. Make checks payable to the Champaign Park District by Friday, July 6.
- Guaranteed presence throughout the entire event weekend.

### SPONSORSHIP BENEFITS:

- 10' x 10' booth space near southeast area of park – participants may distribute promotional information, conduct drawings and/or record names and addresses. Organization must bring its own tent, tables, and chairs. Other uses of the booth space must be prearranged with the Champaign Park District at least two weeks prior to event.
- Organization name on event map (40,000 distributed by The News-Gazette, placed at Champaign Park District facilities, and distributed at the festival).

### SPECIAL NOTES:

- Electricity and water will not be available. Outside generators are not allowed.
- All Community Corridor sponsors will be placed in one area, with the location determined by the Champaign Park District.
- Passing your sponsor benefits to other businesses is not allowed.
- Security will be provided throughout Friday and Saturday night; however, the Champaign Park District is not responsible for lost or stolen items.
- Due to the festival ending at 11 pm on Saturday evening sponsors may teardown on Sunday between 9-11 am if they wish.
- If you are interested in renting a tent contact Zoe Stinson at 217-819-3931.
- Onsite sales are allowed with prior approval from Special Events Manager.
  - **Participants may NOT sell any food or beverages.**

As an authorized representative of the above named business, I agree to sponsor the 2018 Taste of Champaign-Urbana (August 17-18) presented by the Champaign Park District as outlined above. I understand that we will receive benefits at the event as also outlined above. Any problems stemming from unprofessional activities may result in dismissal from Taste 2018 and exclusion from future Champaign Park District events.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please return completed application to:  
Zoe Stinson  
zoe.stinson@champaignparks.com  
Hays Recreation Center  
1311 West Church Street  
Champaign, IL 61821-4112  
or fax to: 217-373-7951

