

Martens Center Naming Rights

Martens Center Space	Description and Use	Naming Value
Building Name	The Martens are willing to share the name of the facility with anyone or company who will match their donation.	\$4,000,000
Aquatic Center	A major amenity within the new Martens Center, this area will provide opportunities for swim lessons, warm water exercises, lap swimming, and birthday parties.	\$2,500,000
Gymnasium (2)	A major amenity with the new Martens Center, this area will provide opportunities for afterschool programs, summer day camp activities, youth sports, adult sports, open gym, table tennis, and a variety of other activities and programs.	\$500,000 Each
Flex Gym/ Indoor Soccer Field	Have your name on Champaign's only indoor soccer field.	\$500,000
Indoor Playground	This massive playground will include a water playground, play structures, electronic games, and more!	\$500,000
Education Wing (1)	Each floor of the Martens Center will be available for naming opportunities.	\$500,000 Each
Gymnasium Floor	Include your company name or logo on the gym floor that will be the central location for so many of the new center's activities.	\$100,000
Flex Gym Floor	Include your company name on the flex gym floor.	\$50,000
Kitchen/Café	The new Center will include a kitchen/café area for a variety of programs and activity users including the potential for teaching kids and families healthy cooking and eating habits.	\$50,000
Multi-purpose Rooms (5)	Each room will be significant in providing a variety of opportunities within the new center, including, but not limited to, table tennis, youth theatre, afterschool and summer day camp programs, special events, and other related activities and programs.	\$25,000 Each



Martens Center Space	Description and Use	Naming Value
Playground	Sponsor the new outdoor playground.	\$25,000
Shelter	Name the shelter after your family or company.	\$25,000
Locker Rooms (3)	Located on the main level, these rooms have easy access to both the aquatics area and the gymnasium.	\$25,000 Each
Sports Fields (5)	The new outdoor area will feature soccer fields, baseball/softball field, football/multi-purpose field, and a basketball court.	\$10,000 Each
Youth Sponsorship Banners	Help to ensure all children in our community have an equal opportunity to participate in Park District programs, regardless of their ability to pay. Sponsor banners will hang around the new gymnasium for all to see.	\$1,000 Per Year
Engraved Bricks	Recognize your family or business in a brick patio adorning the outside of the building.	\$100 or \$250
Education Wing (1)	Each floor of the Martens Center will be available for naming opportunities.	\$500,000 Each
Fitness Center	The fitness center will provide users state of the art fitness equipment and will be in an attractive location for all ages to work out and develop their fitness levels.	\$500,000
Indoor Walking and Running Track	Be a part of a great naming opportunity to be associated with the most used amenities within any recreation center.	\$100,000



Martens Center Space	Description and Use	Naming Value
Commons	The main lobby/commons area of the new center will be a gathering space for people of all ages.	\$50,000
Water Playground	This water playground will be a part of the massive indoor playground.	\$50,000
Play Structures	Play structures will be a part of the massive indoor playground.	\$50,000
Don Moyer Boys & Girls Club Entrance/Lobby	Have your company logo on the entrance/lobby for The Don Moyer Boys & Girls Club.	\$50,000
Group Exercise Room	Our goal is to offer fitness classes throughout the entire day. This room will be heavily used throughout the days and nights and will attract a variety of users.	\$25,000
Reception Area	Have your name greet members as they enter this new state-of-the-art facility.	\$25,000
Performing Arts Stage	This area will allow the Park District's performing arts program to expand and add new opportunities for Boys and Girls Club participants.	\$25,000
Multi-purpose Room (1)	Each room will be significant in providing a variety of opportunities within the new center, including, but not limited to, table tennis, youth theatre, afterschool and summer day camp programs, special events, and other related activities and programs.	\$25,000 Each
Community Gardens	This unique amenity that will allow residents and participants to grow vegetables onsite.	\$10,000
Sports Field	The new outdoor area will feature soccer fields.	\$10,000
Scoreboard (6)	Include your company name on one of the many scoreboards inside or outside.	\$5,000 Each

