



Douglass Community Center  
512 E. Grove St, Champaign

Friday, August 9  
6:00 – 9:00 pm

Saturday, August 10  
11:00 am – 8:00 pm

Celebrate the “Chambana”  
community with us  
during our annual festival  
Champaign-Urbana Days!  
During this two day event,  
take in the live entertainment,  
tasty food, children’s activities,  
senior luncheon, and more  
all in Douglass Park.

Please return completed  
application to:

Katie Hicks

Katherine.Hicks@champaignparks.com  
Douglass Community Center  
512 E. Grove St  
Champaign, IL 61820  
or fax to: 217-398-2575



## SPONSOR AGREEMENTS - 2019

Business/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### SPONSORSHIP AMOUNTS/BENEFITS:

#### \$100 BRONZE SPONSOR

- Logo on back of day-of-event flyer/ map
- Free 12’x12’ booth space on Saturday, sponsor provides tent and table
- Business promoted by the DJ throughout the event
- Mentioned on CPD Event page

#### \$250 SILVER SPONSOR

- Logo on back of day-of-event flyer/ map
- Free 12’x12’ booth space on Saturday, sponsor provides tent and table
- Business promoted by the DJ throughout the event
- Social media - 1 dedicated and 2 shout-outs, listed online

#### \$500 GOLD SPONSOR

- Logo on back of day-of-event flyer/ map
- Free 12’x12’ booth space on Saturday, sponsor provides tent and table
- Business promoted by the DJ throughout the event
- Social media - 1 dedicated and 2 shout-outs, listed online
- Logo on back of t-shirt
- Logo on fliers distributed throughout the city
- Logo on yard signs at event
- Logo on sponsor banner at event

#### \$1000 PLATINUM SPONSOR

- Logo on back of day-of-event flyer/ map
- Free 12’x12’ booth space, 10’x10’ tent, 6’ table and 2 chairs on Saturday
- Business promoted by the DJ throughout the event
- Social media - 1 dedicated and 2 shout-outs, listed online
- Logo on back of t-shirt
- Logo on fliers distributed throughout the city
- Logo on yard signs at event
- Logo on sponsor banner at event
- Radio ad acknowledgement



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**CHAMPAIGN  
PARK DISTRICT**

## SPONSOR AGREEMENTS - 2019

### \$2,500 DIAMOND SPONSORS (3 OPTIONS BELOW)

- Logo on back of day-of-event flyer/ map
- Free 12’x12’ booth space, 10’x10’ tent, 6’ table and 2 chairs on Saturday
- Business promoted by the DJ throughout the event
- Social media -1 dedicated and 2 shout-outs, listed online
- Logo on back of t-shirt
- Logo on fliers distributed throughout the city
- Logo on yard signs at event
- Logo on sponsor banner on stage
- Radio ad acknowledgement running a week prior to event
- Logo on area banner

CHOOSE THE AREA YOU WANT TO SPONSOR (*first come, first served*):

- Family Area (Inflatables, balloon artist, face painting)
- Senior Luncheon
- Showmobile

### SPONSOR CONTRIBUTION:

- Agreement must be received by Friday, June 21 to ensure logo placement on marketing materials.
- Full sponsorship amount payable to Champaign Park District by Friday, June 28.

### SPECIAL NOTES:

- Electricity will be available and needs should be discussed with the Douglass Park Manager.
- Water will not be available.
- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Park District is not allowed.
- Sponsors may tear-down between 3pm and 8pm on Saturday.

As an authorized representative of the above named business, I agree to sponsor the 2019 Champaign-Urbana Days (August 9-10) presented by the Champaign Park District as outlined above. I understand that we will receive benefits at the event as also outlined above. Any problems stemming from unprofessional activities may result in dismissal from C-U Days 2019 and exclusion from future Champaign Park District events.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date