

# Martens Center & Human Kinetics Park Naming Opportunities

Space	Description and Use	Naming Value
<b>Innovation Center</b>	<p>This room will include the 3-D printers, green screen, STEM-related activities with instructors and some self-guided opportunities.</p> <p>This space is meant to foster creativity and innovation in a variety of ways. We are working to secure partners with different levels of expertise and backgrounds that can supplement our current internal programs that will transition to this MC.</p>	<b>\$250,000</b>
<b>Playground</b>	Have your name featured on this multi-faceted play structure that will keep kids amused and entertained.	<b>\$50,000</b>
<b>Changing Room</b>	Located on the main level, these rooms have easy access to the gymnasium.	<b>\$25,000</b>
<b>Pavilion</b>	Sponsor opportunities for family gatherings, corporate meetings or simple lunchtime picnics.	<b>\$20,000</b>
<b>Volleyball Court</b>	Bump, set, spike! Sponsor years of play!	<b>\$5,000</b>
<b>Youth Sponsorship Banners</b>	Help to ensure all children in our community have an equal opportunity to participate in Park District programs, regardless of their ability to pay. Sponsor banners will hang around the new gymnasium for all to see.	<b>\$1,000 Per Year</b>



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**COMMITTED**

<b>Gymnasium</b>	A major amenity with the new Martens Center, this area will provide opportunities for afterschool programs, summer day camp activities, youth sports, adult sports, open gym, table tennis, and a variety of other activities and programs.	<b>\$500,000</b>
<b>Education Wing (1)</b>	Each floor of the Martens Center will be available for naming opportunities.	<b>\$500,000 Each</b>
<b>Wellness Center</b>	The wellness center will provide users state of the art fitness equipment and will be in an attractive location for all ages to work out and develop their fitness levels.	<b>\$500,000</b>
<b>Indoor Walking and Running Track</b>	Be a part of a great naming opportunity to be associated with the most used amenities within any recreation center.	<b>\$100,000</b>
<b>Commons</b>	The main lobby/commons area of the new center will be a gathering space for people of all ages.	<b>\$50,000</b>
<b>Water Playground</b>	This water playground will be a part of the massive indoor playground.	<b>\$50,000</b>
<b>Indoor Playground</b>	Multiple play structures will make up the massive indoor playground.	<b>\$50,000</b>
<b>Don Moyer Boys &amp; Girls Club Entrance/Lobby</b>	Have your company logo on the entrance/lobby for The Don Moyer Boys & Girls Club.	<b>\$50,000</b>
<b>Kitchen</b>	The new Center will include a kitchen area for a variety of programs and activity users including the potential for teaching kids and families healthy cooking and eating habits.	<b>\$25,000</b>



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<b>Group Exercise Room (2)</b>	Our goal is to offer fitness classes throughout the entire day. This room will be heavily used throughout the days and nights and will attract a variety of users.	<b>\$25,000</b>
<b>Reception Area</b>	Have your name greet members as they enter this new state-of-the-art facility.	<b>\$25,000</b>
<b>Performing Arts Stage</b>	This area will allow the Park District's performing arts program to expand and add new opportunities for Boys and Girls Club participants.	<b>\$25,000</b>
<b>Multi-purpose Room (3)</b>	Each room will be significant in providing a variety of opportunities within the new center, including, but not limited to, table tennis, youth theatre, afterschool and summer day camp programs, special events, and other related activities and programs.	<b>\$25,000 Each</b>
<b>Community Gardens</b>	This unique amenity that will allow residents and participants to grow vegetables onsite.	<b>\$10,000</b>
<b>Sports Fields (2)</b>	The new outdoor area will feature soccer fields.	<b>\$10,000</b>
<b>Sports Fields (3)</b>	The new outdoor area will feature soccer fields, baseball/softball field, football/multi-purpose field, and a basketball court.	<b>\$10,000 Each</b>
<b>Futsal Court</b>	Place your name on this unique hard surface football court. Futsal is designed to be played between two teams of five players each, one of whom is the goalkeeper.	<b>\$10,000</b>
<b>Scoreboard (6)</b>	Include your company name on one of the many scoreboards inside or outside.	<b>\$5,000 Each</b>

