

2023 COMMUNITY EVENTS

GOLD LEVEL SPONSOR AGREEMENT

\$1,000
CONTRIBUTION

1600
NEWSLETTER SUBSCRIBERS

10,000
WEBSITE VISITS

40,000+
MONTHLY SOCIAL MEDIA REACHES

- Signed Agreement must be received 60 days before event date
- \$1,000 payable to Champaign Park District 30 days before event date

Please return signed agreement and payment to:

Laura Auteberry
706 Kenwood Rd
Champaign, IL 61821
Questions? laura.auteberry@champaignparks.org



**CHAMPAIGN
PARK DISTRICT**
champaignparks.org

Community Event Sponsoring: _____

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name and logo included in all promotional materials including:

- Two weeks Radio advertisements
- Social media
- CPD website
- Newsletters
- Print and electronic media

Plus

- Company banner displayed at event
- Company logo on volunteer shirts, if offered
- Distribution of promotional items in swag/goodie bags, if offered
- Sponsor acknowledgement announced throughout festival from main stage or sound area.

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Park District is not allowed.
- Onsite sales are allowed with prior approval from Special Events Manager.

As an authorized representative of the above-named business, I agree to sponsor the selected 2023 event hosted by the Champaign Park District as outlined above. I understand that we will receive benefits at the event as also outlined above. Any problems stemming from unprofessional activities may result in dismissal from the event and exclusion from future Champaign Park District events.

Signature

Date

2023 COMMUNITY EVENTS

SILVER LEVEL SPONSOR AGREEMENT

\$500

CONTRIBUTION

1600

NEWSLETTER SUBSCRIBERS

10,000

WEBSITE VISITS

40,000+

MONTHLY SOCIAL MEDIA REACHES

• **Signed Agreement must be received 60 days before event date**

• **\$500 payable to Champaign Park District 30 days before event date**

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Champaign, IL 61821
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**CHAMPAIGN
PARK DISTRICT**
champaignparks.org

Community Event Sponsoring: _____

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name and logo included in select promotional materials including:

- Social media
- CPD website
- Newsletters
- Print and electronic media

Plus

- Company banner displayed at event
- Distribution of promotional items in swag/goodie bags, if offered

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Park District is not allowed.
- Onsite sales are allowed with prior approval from Special Events Manager.

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Signature

Date

2023
COMMUNITY
EVENTS

**BRONZE LEVEL
SPONSOR
AGREEMENT**

\$250

CONTRIBUTION

10,000

WEBSITE VISITS

40,000+

MONTHLY SOCIAL MEDIA REACHES

- Signed Agreement must be received 60 days before event date
- \$250 payable to Champaign Park District 30 days before event date

Community Event Sponsoring: _____

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name and logo included in select promotional materials including:

- Social media
- CPD website
- Print and electronic media

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Park District is not allowed.
- Onsite sales are allowed with prior approval from Special Events Manager.

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**CHAMPAIGN
PARK DISTRICT**



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Signature

Date