

2023
SIGNATURE
EVENTS

PRESENTING SPONSOR AGREEMENT

\$10,000

CONTRIBUTION

1600

NEWSLETTER SUBSCRIBERS

10,000

WEBSITE VISITS

40,000+

MONTHLY SOCIAL MEDIA REACHES

100,000+

BILLBOARD IMPRESSIONS

• Signed Agreement must be received 60 days before event date

• \$10,000 payable to Champaign Park District 30 days before event date

Please return signed agreement and payment to:

Laura Auteberry

706 Kenwood Rd

Champaign, IL 61821

Questions? laura.auteberry@champaignparks.org

champaignparks.org



**CHAMPAIGN
PARK DISTRICT**



champaignparks.org

Signature Event Sponsoring: _____

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Promoted as "Presented by" in all promotions including:

- Two weeks Radio advertisements
- Two Billboards
- Press releases
- Social media
- CPD website
- Newsletters
- Print and electronic media
- Promotional video

Plus

- 20'x10' booth space in prime location at event (CPD will provide tent, table, and chairs)
- Company banner displayed in prime location at event
- Company logo on staff/volunteer shirts & swag if offered
- Sponsor acknowledgement announced throughout festival from main stage or sound area.

SPECIAL NOTES

- Passing your sponsor benefits to other businesses, without pre-approval by Champaign Park District is not allowed.
- Onsite sales are allowed with prior approval from Special Events Manager.

As an authorized representative of the above-named business, I agree to sponsor the selected 2023 event hosted by the Champaign Park District as outlined above. I understand that we will receive benefits at the event as also outlined above. Any problems stemming from unprofessional activities may result in dismissal from the event and exclusion from future Champaign Park District events.

Signature _____

Date _____

2023
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PLATINUM LEVEL SPONSOR AGREEMENT

\$10,000
CONTRIBUTION

1600
NEWSLETTER SUBSCRIBERS

10,000
WEBSITE VISITS

40,000+
MONTHLY SOCIAL MEDIA REACHES

100,000+
BILLBOARD IMPRESSIONS

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Signature Event Sponsoring: _____

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name and logo included in all promotional materials including:

- Two weeks Radio advertisements
- Two Billboards
- Press releases
- Social media
- CPD website
- Newsletters
- Print and electronic media

Plus

- 15'x15' booth space in prime location at event (CPD will provide tent, table, and chairs)
- Company banner displayed at event
- Company logo on volunteer shirts if offered

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2023 SIGNATURE EVENTS

GOLD LEVEL SPONSOR AGREEMENT

\$2,500
CONTRIBUTION

1600
NEWSLETTER SUBSCRIBERS

10,000
WEBSITE VISITS

40,000+
MONTHLY SOCIAL MEDIA REACHES

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Laura Auteberry
706 Kenwood Rd
Champaign, IL 61821
Questions? laura.auteberry@champaignparks.org



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PARK DISTRICT**
champaignparks.org

Signature Event Sponsoring: _____

Business/Agency: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP BENEFITS

Company name and logo included in select promotional materials including:

- Social media
- CPD website
- Newsletters
- Print and electronic media

Plus

- 10'x10' booth space in prime location at event (CPD will provide tent, table, and chairs)
- Company logo on volunteer shirts if offered

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Signature

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2023 SIGNATURE EVENTS

SILVER LEVEL SPONSOR AGREEMENT

\$1,000
CONTRIBUTION

1600
NEWSLETTER SUBSCRIBERS

10,000
WEBSITE VISITS

40,000+
MONTHLY SOCIAL MEDIA REACHES

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Contact Name: _____

Address: _____

City: _____ Zip: _____

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SPONSORSHIP BENEFITS

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- Social media
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- Newsletters
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Plus

- Company logo on volunteer shirts if offered

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